

St. Katharine Drexel School Board  
Strategic Plan  
2009-2010 School Year

Enrollment History

Goal: We will forecast our enrollment trends for effective planning, and focus on maximizing enrollment at the entry level.

Objectives

- 1) Establish and maintain relationships with area preschools.
- 2) Create an Enrollment Committee comprised of School Board and non-School Board members to continue further discussion and planning in this area.
- 3) Work to expand kindergarten enrollment to justify 2 full classes.

Finances

Goal: We will provide transparency and clarity in regards to the financial workings of SKD to the school and parish communities.

Objectives

- 1) Appoint a current member of School Board to serve as liaison between School Board and Finance Committee.
- 2) Publish a yearly financial report to parishioners and school families.

Catholic Identity

Goal: We will foster the development of Catholic identity in an integrated fashion between families and school.

Objectives:

- 1) Implement Family masses and Donut Sundays twice yearly per paired grade (two grades will share the mass).
- 2) Form Catholic Identity Committee of School Board and non-School Board members to strengthen relationship between school and parishes.
- 3) Continue active support of South Side Youth Ministry

## Curriculum

Goal: We will update and expand our curriculum to provide an appropriate and challenging program for learners at all levels.

### Objectives:

- 1) Explore options to offer elements of our curriculum to students in neighboring schools.
- 2) Investigate the possibility of expanding summer program options on our campus.
- 3) Examine and update curriculum, textbooks, and instructional materials.
- 4) Analyze Iowa Basics scores to identify target areas and communicate the resulting plans.

## Staffing

Goal: We will recruit, hire, and retain qualified faculty and staff to allow us to continue to offer a diverse curriculum with specialized instruction at all levels.

### Objectives:

- 1) Maintain a positive work environment for all St. Katharine Drexel staff members through fair compensation, adequate materials, and a safe physical environment.
- 2) Evaluate teachers regularly according to the Evaluation Process for Elementary School Teachers in the Archdiocese of St. Louis, including the goal setting process.
- 3) Provide on-going professional development opportunities for teachers according to the Professional Development Plan for St. Katharine Drexel and the needs presented.

## Governance

Goal: We will support a diverse, responsive School Board of members who are committed and actively involved in the betterment of SKD.

### Objectives:

- 1) Establish various committees to continue work in focus areas and solicit involvement from and communication with the rest of the school/parishes' community.
  - A. Enrollment Committee
  - B. Catholic Identity Committee
  - C. Marketing Committee
  - D. Parade Committee (Parish Picnic)
- 2) Appoint a current member of School Board to serve as liaison between School Board and Finance Committee.
- 3) Communicate bi-monthly with updates on the school community.
- 4) Appoint current School Board member to serve as Communications Liaison to improve dialogue between School Board, school community, neighborhood associations, and businesses.

### Marketing

Goal: We will focus marketing efforts to communicate, advertise, and promote the quality Catholic education offered at SKD.

### Objectives:

- 1) Establish a Marketing Committee of School Board and non-School Board members to devise and execute a plan for marketing our school.
- 2) Focus special emphasis on marketing at the entry level (K/Pre-K).
- 3) Evaluate marketing efforts for effectiveness and future planning.

### Facilities

Goal: We will maintain a school building that is safe, inviting, and conducive to learning.

### Objectives:

- 1) We will work with Pastors to improve overall maintenance of facilities.

## School In The Community

Goal: We will promote student stewardship and presence in the community.

Objectives:

- 1) Set up Parade Committee to explore ways to promote and showcase our school in the OLS Parish Picnic Parade.
- 2) Network with local businesses and civic communities to spotlight the talents and achievements of SKD students.
- 3) Devote special attention to the promotion of SKD to new members of both parishes' neighborhoods.

# Enrollment Management Committee

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# Marketing Committee

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